

REdemographics



Site Analysis

Stay on top of your market with our advanced demographics toolset powered by SRC and Catylist. Access the industry's most comprehensive data with over 7,500 demographic variables. Overlay listings, comparables, and commercial properties from our national database for the most complete site analysis product available on the market today.

HOW IT WORKS

- Access over 7,500 demographic variables with 5-year projections
- Define trade areas by state, census tract, and block groups (unavailable elsewhere) or refine using up to a 100 mile radius or 90 minute drive-time
- Search thousands of listings, properties, and comparables from Catylist's National database and layer them directly onto the mapping dataset
- View site selections with high-resolution aerial photography
- Change demographic variables on the fly and generate instantaneous mapping results
- Choose from over 40 report formats plus the ability to create customizable reports (other services take weeks to create custom reports and charge additional fees)
- Generate professionally formatted packages that includes narrative, charts & graphs and export to PDF
- Save custom created geographies for future reference or editing

WHY IT WORKS

- Allows users to effectively assist clients in evaluating buying behaviors, targeting prospects, revealing market opportunities and conducting predictive analytics
- Provides access to current year data aggregated using industry-leading methodology standards
- Enables fact-based decision making by delivering comprehensive data access and analysis with unparalleled performance

WHAT IT COSTS

- \$1,295/year: Unlimited access to nationwide data over 40 report formats plus customizable reports, and commercial property integration
- \$995/year: Unlimited access to nationwide data, commercial property integration and six pre-bundled report & mapping packages
- Free webinars, on-line help and quick start manuals included in both offerings

GET STARTED TODAY! Contact us at 877.595.5478 or email help@catylist.com



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