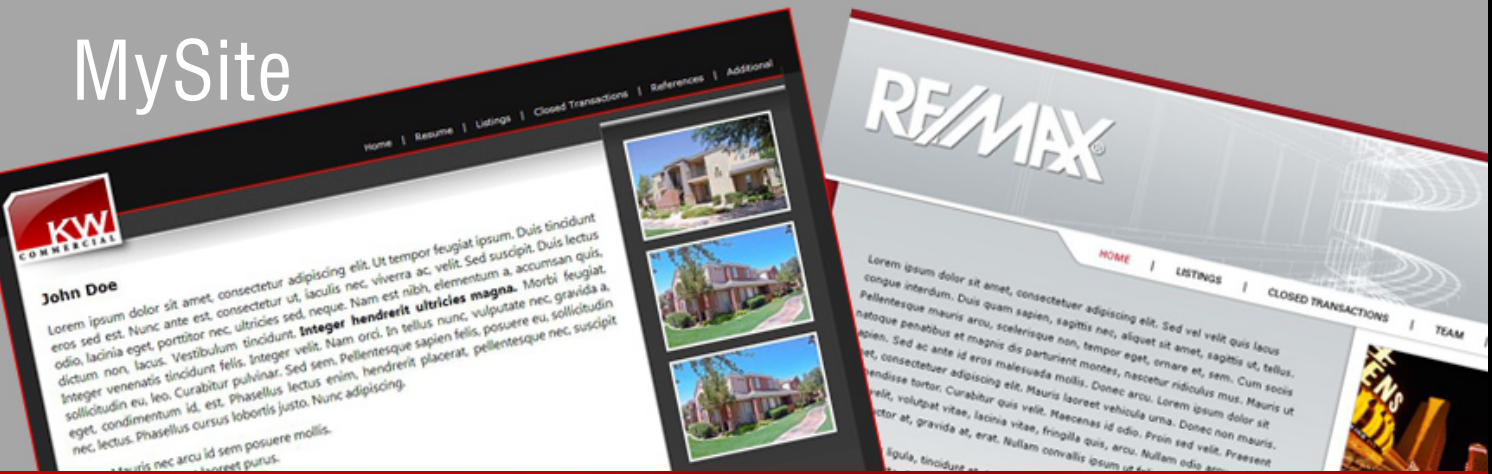


MySite



Individual Agent Websites

MySites are dynamic personal websites powered by Catylist's industry-leading listing and profile engine. Catylist's search-engine optimized MySites are the most powerful personal websites available today and are offered at an incredibly affordable price.

HOW IT WORKS

Personal websites made easy: Increase your exposure with a dynamically powered personal website

- Choose from our list of nationally branded templates or select a website design from our stock library and upload your logo.
- Host six tabs of information including: Home Page, Resume, Available Properties, Completed Transactions, References and Additional Information.
- Input your listing and personal information into the Catylist network and receive a dynamic information feed directly to your website.
- Compose text for your home page using an easy-to-use website editing system.
- Upload photos for your homepage by choosing from our gallery of stock images or upload your own for automatic cropping and placement.
- Edit keywords and meta-tags using built-in search engine optimization features.
- Purchase a new domain name or point an existing domain to your new site directly from the MySite admin console.
- Post your new individual web site live to the internet with a click of a button.

WHY IT WORKS

- MySite is an affordable alternative to custom websites for the individual.
- Easy-to-use admin console enables anyone to have and maintain a personal website with no need for an outside developer.
- Corporate templates comply with national brand standards while allowing you to drive traffic directly to your personal profile and listings.
- No listing data re-entry required; enter your listings once into the Catylist system and sync automatically with your personal website and profile.
- Receive all the benefits and features of the Catylist listings system directly on your personal website.

WHAT IT COSTS

- \$39.95/month for Catylist full-access network members (one-year contract minimum; month to month thereafter).
- Custom designs available for a one-time fee of \$400.
- Frequent product upgrades are provided at no additional cost.
- Need a Domain? Register your domain for as little as \$25; forwarding/settings completed automatically.

GET STARTED TODAY! Contact us at 877.595.5478 or email consulting@catylist.com.



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